



THE JOINT DIRECTORATE OF COLLEGIATE EDUCATION, TIRUNELVELI



IN ASSOCIATION WITH  
**HOLY CROSS COLLEGE (AUTONOMOUS), NAGERCOIL**

AFFILIATED TO MANONMANIAM SUNDARANAR UNIVERSITY, TIRUNELVELI.  
ACCREDITED WITH A++ GRADE (CGPA 3.53 – V CYCLE) BY NAAC

**INNOVATIVE ENTREPRENEURSHIP IDEA**

**CONTEST**

**CASH PRIZES**

**RS 30,000**



**Convenors:**

**Dr. A. Ravindran,**

Joint Director of Collegiate Education,  
Tirunelveli

**Dr. Sr. S. Sahaya Selvi,**

Principal, Holy Cross College,  
Nagercoil.

**Co- Convenors:**

**Dr. Jeni Padua,**

Dean of Entrepreneurship Development

**Dr. Sheeba Daniel,**

Convenor, Institution's Innovation Council

**I PRIZE - RS. 10,000**

**II PRIZE - RS. 5,000 (2 NOS.)**

**III PRIZE- RS. 2000 (5 NOS.)**

**10 – 31 MARCH 2025**

To Participate, Send your entries to:  
**team-ed@holycrossngl.edu.in**

**Last date for submission- March 31, 2025**



# GUIDELINES

## Eligibility:

Open to all college students.

Participants may enter individually or in teams (maximum of 3 members).

## Area of Project:

### Students can choose from the following criteria:

Poultry, Animal Husbandry, and Aquaculture

Agriculture, Horticulture

Cosmetics, Herbal Oils, and Other Product Manufacturing

Food Product Development

Handicrafts and Art Products

Fashion Technology and Garments Industry

Service-Oriented Projects

## Project Structure:

### Personal Profile (With details of team members)

#### Topic Head

: Mention the project title clearly.

#### Introduction

: Briefly describe the project and its objectives.

#### Nature of Business.

: Specify if the business is related to production, sales, service, etc.

#### Types of Market

: Define the target market (Local, State, or International).

#### Capital Amount Required

: Estimate the financial investment needed.

#### Machineries Required.

: List any essential machinery and equipment.

#### Type of License Required

: Mention necessary permits or licenses.

#### Government Assistance.

: Identify any available government schemes or funding support.

#### Type of Technology Required

: Outline the technology or digital tools needed.

#### Number of Laborers Required

: Specify workforce requirements.

#### Approximate Profit Expected

: Provide an estimated profit projection.

#### Business Model

: Specify if it is an individual or partnership business.

#### Bank Loan Requirement

: Indicate if financial assistance through a bank loan is needed.

#### Support Expectations:

Mention if assistance from the college or government is anticipated.

## Conclusion:

Summarize the business project, emphasizing feasibility, innovation, and potential impact.



# GUIDELINES

## **Judging Criteria:**

Projects will be evaluated based on the following:

Innovation & Creativity – Novelty and uniqueness of the idea.

Feasibility & Practicality – Business viability and execution possibility.

Market Potential – Scope for market penetration and demand analysis.

Financial Planning – Clear breakdown of costs, funding, and profit estimation.

Presentation – Clarity and effectiveness of the presentation.

## **Submission Guidelines:**

Participants must submit a detailed project report along with a PowerPoint presentation.

**Submission deadline: March 31, 2025**

Format: DOC file for reports, PPT or PDF for presentations.

Send your project proposals to : [team-ed@holycrossnsl.edu.in](mailto:team-ed@holycrossnsl.edu.in)

## **Prizes & Recognition:**

1st Prize: Rs. 10,000

2nd Prize: Rs. 5000 (2 Nos.)

3rd Prize: Rs. 2000 (5 Nos.)

Certificate of Participation for all contestants.

**For further inquiries, contact :**

**Dr. Jeni Padua,**

Dean of Entrepreneurship

Phone: 9487834569

**Dr. Sheeba Daniel,**

IIC Convenor,

Phone: 94424 02602